**Joseph Steele-Perkins**

**Development Manager**

**Professional Summary**

Development Manager with experience in leading teams that deliver database solutions. Involved in entire software life-cycle, from supporting requirements gathering, creating technical design to managing build and release/implementation. Passionate about creating optimised and robust deployment pipeline that will deliver fast and error-free.

**Core Competencies**

|  |  |  |
| --- | --- | --- |
| Database development and management (Data Warehouse and RDMS) | Data modelling | SQL/SQL Server/T-SQL |
| SSIS | Stakeholder relationships | Solution design |
| Jira administration | Git/GitLab | PowerShell |
| Development life-cycle | SAP Business Objects | DevOps principles |
| Development resource planning and management |  |  |

**Career Highlights**

* Developed and then continued to manage development of marketing data warehouse and periphery data marts. Architected and developed robust ETL capabilities and optimised de-normalised reporting layer.
* Acted as technical product manager for the system
* Set up and managed small off-shore development team (3 developers and 1 tester.)
* Implemented and managed support of front-end applications (Business Objects.)
* Solution design of most features implemented in ?

**Professional Experience and Achievements**

|  |  |
| --- | --- |
| **?** | December 2018 –February 2019 |

During a period of professional development, I have created a robust and optimised deployment solution for a SQL database based on the principles of continuous delivery and test-based development.

|  |  |
| --- | --- |
| **Reed Business Information**  **Corporate Solutions Group**  **Development Manager** | November 2016 – December 2018 |

* Lead GDPR compliance activities for marketing data warehouse and data marts. The phased activities where completed in November 2018, leaving the databases in a legally compliant state with no unexplainable business impact.
* Defined, documented and implemented development workflow and Git branching strategy for analytics big data platform. Once adopted this ensured the development team was able to grow whilst maintaining quality of work. Deployments became more stable and more frequent.
* Rapidly on-boarded three off-shore developers to analytics platform development team. They were working on the platform within two weeks so enabling the team to meet a key delivery date.
* Created technical design document for Alteryx ETL project. This specified a data flow that could be used to correctly implement logic specified in requirements. This enabled the project to continue where it had become impeded.
* Managed the development of a data mart that integrated with Aventri event platform and the downstream integration into the data warehouse. This was released in conjunction with the launch of the new platform and provided marketing teams uninterrupted access to event data.
* Managed development of an extract of data for New Scientist during its divestment. Created supporting documentation (data dictionary and schemas.) Data supplied on cut-over date and met all RBI’s legal commitments.

|  |  |
| --- | --- |
| **Reed Business Information**  **Global Marketing**  **Marketing Technology Manager** | ? – November 2016 |

* Set up off-shore development team

**Education**

* BSc Psychology and Computing – Bournemouth University